

Friends of CASA Advisory Council Charter

Concept:

The Child Advocates of Placer County Friends of CASA Advisory Council (the “Friends of CASA”) consists of members of the community who are willing to provide expertise on issues facing Child Advocates of Placer County, and increase awareness of CASA in the community. Membership on the Friends of CASA Advisory Council may serve as a potential feeder for membership to the Child Advocates of Placer County Board of Directors (the “Board of Directors”). Membership is unlimited with a target size of about 100 individuals. Friends of CASA shall act in an advisory capacity to the Board of Directors of Child Advocates, which will ensure accountability and appropriate alignment of interests.

Membership:

Many individuals are committed to the CASA concept, yet may not be available to participate as a full board member or advocate. Allowing for those constraints, to encourage those who wish to further assist the organization primarily with public relations, outreach, cultural competence and fundraising, we have formed the Friends of CASA Advisory Council.

Friends of CASA members must commit to making an annual financial donation which is personally meaningful to them, will agree to participate in CASA fundraisers, and will act as ambassadors for CASA within the community. Potential members to Friends of CASA will participate in an application process through Friends of CASA. Recommended candidates will then be reviewed by CASA staff and, at their discretion, by the Board of Directors, and will be approved by a vote of the Friends of CASA membership.

Meetings will be held three to four times a year to formulate recommendations and plans for fundraising, in addition to identifying specific projects if deemed appropriate. At such meetings, the Executive Director will present updates on CASA and goals/plans for the coming quarter. Participation in the annual appeal campaign and support of at least one event per year are important components of Friends of CASA. There will be a chairperson named annually, along with the support of two other committee officers. Child Advocates’ Fund Development Director will be accountable for direct oversight of Friends of CASA to ensure the efforts and activities of Friends of CASA are coordinated with CASA’s strategic direction, marketing and fundraising efforts.

Minutes shall be taken and recorded at each meeting, will be kept on file at the CASA office, and reported to the Board of Directors after each quarterly meeting.

Commitment:

- Two year term preferred
- Attendance at a 2-hour meeting 3 – 4 times per year
- Participation in specific projects as determined by the group
- Willingness to be available for consultation by phone or email periodically relative to specified level of interest and expertise
- Make an annual contribution which is personally meaningful to you.